

Traffic Scorpion

User Guide

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1. Introduction

Traffic Scorpion is an SEO script that creates optimized pages on your site. Traffic Scorpion's advanced CRON feature will allow your site to grow over time. Follow these simple instructions to begin.

2. Server Requirements

1. PHP 4.0 or higher.
2. Unix/Linux server not in safe_mode.
3. Server must allow file_uploads (on).

3. Installation

Full Install Instructions

1. Create a directory called TS_admin.
2. Upload all of the files to TS_admin.
3. CHMOD 777 indextemplate.html, resultstemplate.html, sitemaptemplate.html, keywords.txt, password.php and settings.php.

NOTE: The default Username and Password are both admin. You can change these in the Administrator Login section of the interface. Simply enter any username and password. Then click Update.

4. Usage

4.1 Uploading Keywords

To up load your keywords click the **Browse...** button in the Keyword File section.

Note: Keyword files are to be in .txt format and one per line. Example:

Keyword1

Keyword2

Keyword3

4.2 Filename Separator

You may choose what character is used to separate your filenames. Use the drop down to select Hyphenated, Underscored, or Joined. For example:

If you select Hyphenated and your keyword was “Internet marketing conference” your filename would be like this:

<http://www.yourdomain.com/folder/internet-marketing-conference.html>

4.3 Templates

The default templates are loaded automatically. However you may use the section of the interface below to edit, preview, or restore the default templates.



Note: The templates are 100% customizable. You can easily match the look and feel of any website.

4.4 Title, Description, and Sponsored URL

These parameters will appear in your keyword results pages. Your title and description are essentially an ad. This is the text that you will enter to describe the Sponsored link. This is designed to sell the product or service that you are promoting.

Sponsored URL is the URL that you are promoting. This could be an affiliate link, a link to your homepage, or any other URL that you want to send traffic to.

4.5 Keyword and other options

Below are the other options you will have to define.

The screenshot shows a configuration window with the following fields and values:

- Index Name:** An empty text input field.
- Max Keywords:** A text input field containing the value "50".
- Min Results:** A text input field containing the value "20".
- Max Results:** A text input field containing the value "20".
- BG Color:** A text input field containing the value "#ffffff".
- Homepage URL:** An empty text input field.

Index Name: This is the name that will be assigned to your index pages that are created. You can call this anything you like. We suggest you keep it simple.

Max Keywords: This is the maximum number of keywords Traffic Scorpion will produce per index. For example, if you have 100 keywords and select 50 Max Keywords then you Traffic Scorpion will create 2 indexes.

Min Results: This is the minimum number of results that will be added to each results page.

Max Results: This is the maximum number of results that will be added to each results page.

BG Color: This is the background color that you choose.

Homepage URL: This is the URL to the site which you are uploading the pages to.

4.6 Data Source and Output Options

In the section below you will need to define Data Source and Output options. The interface looks like this:

The screenshot shows a configuration window with the following options and values:

- Data Source:** A dropdown menu with "MSN Search" selected.
- Output Directory:** A dropdown menu with "scorpion" selected, followed by "* 777 mode".
- Result Pages Type:** Two radio buttons: "HTML" (selected) and "PHP".
- Result Pages Structure:** Two radio buttons: "Multiple Folders" (selected) and "Multiple Indexes".

Data Source: Use the drop down to select from MSN Search, Alltheweb, or Altavista.

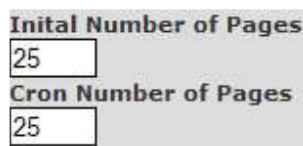
Output Directory: This is a folder that you will create on your server. You may call this anything you like. Be sure that you set the permissions to this folder to 777.

Result Pages Type: This is the extension of the results pages. You may select HTML or PHP.

Results Pages Structure: You may have Traffic Scorpion create Multiple Folders (1 folder per index) for each index or Multiple Indexes (in the same folder/directory).

4.7 Using the CRON feature

Traffic Scorpion has a built-in CRON feature. Using the options below will allow you to define the CRON functions.



The image shows a web form with two input fields. The first field is labeled 'Initial Number of Pages' and contains the number '25'. The second field is labeled 'Cron Number of Pages' and also contains the number '25'.

Initial Number of Pages: This is the number of pages that will be created right away. If you have a keyword file that contains 100 keywords and you select 25 for the Initial Number of Keywords, then 25 pages will be created right then.

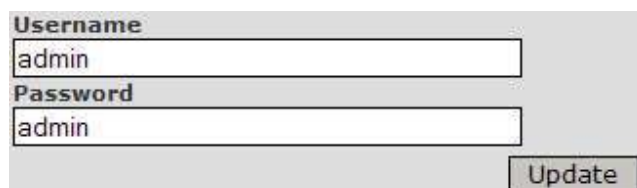
Cron Number of Pages: This is the number of Cron pages that will be created per day until the remaining keywords are produced. For example: Assuming that we had the remaining 75 keywords from the 100. We could set the Cron to 25, then 25 pages would be built per day for 3 days.

4.8 Generating the pages

When you are ready you may press the **Create Pages** button to generate the pages. Or you can press the **Reset** button to reset the fields above.

4.9 Wipe Directory and Username/Password options.

There is a Wipe Directory button if you choose to delete the output directory. You may also change the admin login in this section:



The image shows a web form with two input fields. The first field is labeled 'Username' and contains the text 'admin'. The second field is labeled 'Password' and also contains the text 'admin'. Below these fields is a button labeled 'Update'.

I hope you enjoy Traffic Scorpion!