

******CONFIDENTIAL REPORT******

CASH KING AFFILIATE SPECIAL REPORT

**“Exposed & Downright DIRTY Step-By-Step Affiliate Marketing
Strategy”**

version 2.1

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marketing and money making tips and methods visit**

iConsClub.com

What You MUST Have To Build Your Affiliate Marketing Business

- 1.DOMAIN NAME
- 2.HOSETING ACCOUNT
- 3.AUTORESPONDER
- 4.SQUEEZE PAGE
- 5.TRAFFIC

STEP 1: FIND YOUR NICHE

Doing market research to find a profitable niche is the very first thing you must do. Because skipping this step will leave you running around like a chicken with it's head cut off.

Finding your niche gives you direction and focus on one specific area where there are PROVEN buyers in the marketplace. This way, your not "guessing" what affiliate information will sell, you KNOW what information will sell

Your "niche" is focusing on a target of people wanting to buy information or physical products on THEIR interest.

Your "niche" is an area you already know something about or willing to learn something about like for example: Dog training, acne treatment, fashion, lose weight, etc.

So to find this niche you need to know if there's a market of BUYERS for the "niche" your targeting.

...Because anybody can "find" a niche so to speak. I could easily say, "I want to go into the talking parrot niche because I taught my parrot how to talk and I can teach others how to get THEIR parrot to talk"

But then the question is :

"Is there a MARKET OF PROVEN BUYERS for teaching parrots how to talk?"

Well, if there are, there aren't very many I know of and you could struggle in that particular "niche" because there aren't enough people wanting to buy information on "how to get their parrots to talk."

Your squeeze page could be perfect. Your video could be perfect. Even promotion of your squeeze page to people interested in teaching their parrot how to talk could be "dead on"...

But if there aren't enough interested potential buyers looking for information on "talking parrots", you will definitely feel the "burn" And like most people, give up. Because they don't know what I'm showing you here today as the FIRST critical piece to this "Make Money Online Business".

DON'T WORRY, FINDING A NICHE FULL OF BUYERS IS VERY SIMPLE...

What we want to do to for BASIC market research and to find affiliate information products to sell to your list - register a FREE account with <http://www.clickbank.com/>



After you registered your free clickbank account – log in to your click bank account with your username and password and click the "marketplace" button at the very top to start doing basic market research for a profitable niche to build your business and grow your list.



It's easy to guess that the "weight loss" niche is a popular one. Just look at those infomercials about losing weight late at night and you'll know it's a proven market.

But still, some niches you can profit from aren't so obvious, so always do your research as I'm showing you here to be absolute sure you won't waste your time in a market that doesn't make you money.

Let's continue...

1) New Sales Pitch Boosts Sales 30%! ::: New Sources Of Traffic Revealed! New Sources Of Traffic Rate 50%! :: Read About It Here: [Http://FatLoss4Idiots.com/aff](http://FatLoss4Idiots.com/aff) :: Read About The \$21 Million Dolla 1st, 2009.
 \$/sale: \$32.65 | Future \$: - | Total \$/sale: \$32.65 | %/sale: 75.0% | %refd: 90.0% | grav: 376.48
[view pitch page](#) | [create HopLink](#) | [Vendor Spotlight](#)

2) Burn The Fat Feed The Muscle. Fat Burning Nutrition 'Bible' - Others Come And Go. Burn The Fat All-time High In Our 7 Year History. Respected Expert Author Seen In Oprah, Men's Fitness & Wall S
 \$/sale: \$23.15 | Future \$: - | Total \$/sale: \$23.15 | %/sale: 56.0% | %refd: 71.0% | grav: 170.32
[view pitch page](#) | [create HopLink](#) | [Vendor Spotlight](#)

3) Master Cleanse
 Lose Weight, Detox
 \$/sale: \$18.05 | Fu
[view pitch page](#) | c

4) Eat Stop Eat- V
 One-of-a-kind Weig
 \$/sale: \$33.14 | Fu
[view pitch page](#) | c

5) ?!?! 4%+ Con
 Lifetime Commission
 \$/sale: \$24.39 | Fu
[view pitch page](#) | [create HopLink](#) | [Vendor Spotlight](#)

Noticed the highlighted sections.

On the left, you have how much you will make PER SALE of each of these affiliate products

On the right, shows how popular the info product is...anything over 20 grav. means it's a good seller and people are buying it up by the HUNDREDS...

If you were looking to get in the weight loss/diet niche, you can SEE, based on the gravity, there are proven information buyers in this market.

This would make a great niche to get into and start building a list in...

when your logged into your clickbank account, click on "create hoplink" under the product you want to promote, and you'll see the link you will use when promoting that specific product to your list so you get credit for the sale of that affiliate product.

(where your commsions and money is made)

letter With Upsell An
 ools At [Http://master](http://master)
 .0% | grav: 98.45

New Higher Price Mei
 fasting. This Is The D
 0% | grav: 47.23

mission + Up Sells...New
 At [Http://www.jvprofitce](http://www.jvprofitce)
 fd: 63.0% | grav: 32.19

As you can see, not only did you find a targeted niche, it' is a MONEY MAKER and clearly has a market for PROVEN Information buyers.

There is no doubt in my mind, that If you were to go into the "diet" niche and build your list around "dieting or losing weight", offer a free e-course, and promote one of thos 5 products to your list 3 to 4 times a month, you will make a KILLING and make more than enough money to quite your day job!

"WHAT ABOUT SATURATION...IS THERE ANY ROOM FOR ME TO MAKE MONEY AND COMPETE IN THIS MARKET (OR ANY MARKET)...?"

Yes there is, and I'll tell you why:

Everyday someone develops a weight problem, they put on a belly or their "ass" looks big, and they want a solution. Maybe not now, but what if they let themselves go and need help getting themselves back into shape?

The point is this...

People develop problems they need to solve, new people are born everyday and come into age where they feel they need a problem solved – and 2 people take their place when their problems are solved who ALSO need the SAME problem solved...so you see, there can never be to many fishermen in a sea, Not enough food to go around, and not enough money to be made for everyone.

If you have a skill or knowledge you think is marketable for profit, do your research on it.

If you don't think you have any skills or knowledge to market, LEARN your market and LEARN new skills that will help you get to where you want to go financially very quickly.

This report is a great start to increasing your knowledge and gaining new skills, but it shouldn't stop here – do step one right now, and then come back to do step 2

STEP 2: BUY A DOMAIN NAME

So you spent a few hours doing your market research and you found the niche that you know now will be profitable BEFORE you start promoting your squeeze page (explained in STEP 6).

You also found 2-3 products you want to focus on before you start promoting (explained in STEP 7) your squeeze page.

The NEXT STEP is to come up with names you can use and BUY a cheap domain name that brands YOUR business and makes you unique and stand out from the crowd of “me too” marketers.

Your domain is your “home”. You can't run a business without a place for your business to operate.

Your domain (the words people type in to look for websites in the search bar) should be related to what NICHE your involved in.

Your domain name, which is the addressee people type in to look for your website, needs to be something related to what your selling.

The ONLY place I recommend getting your domain name from is

1. GODADDY.com

For two reasons:

1. I'm biased.

- it's the most reliable domain name registrar in the world, It's been very good to me for the last few years I've been using godaddy.com, and it's only \$7.50 to register your own for an entire year.

If you're having trouble coming up with a domain name, here are a few that come to mind for the diet niche example:

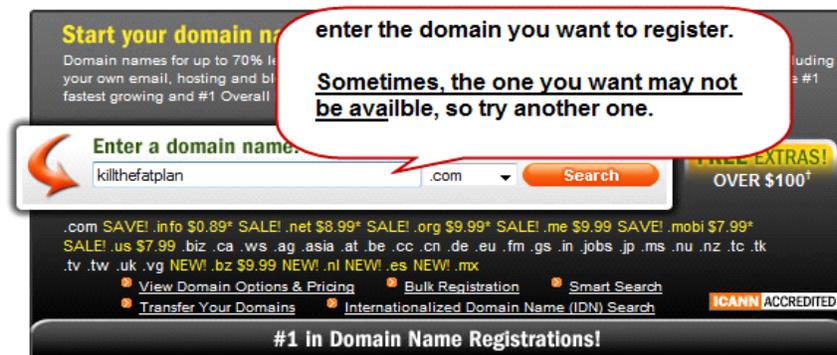
KillTheFatPlan.com – JoesFatLossPlan.Com – HowToBurnFat.Com – TheDietPlanFan.Com

If you look at those domain names, they will grab your attention if you were at all interested in losing weight yourself.

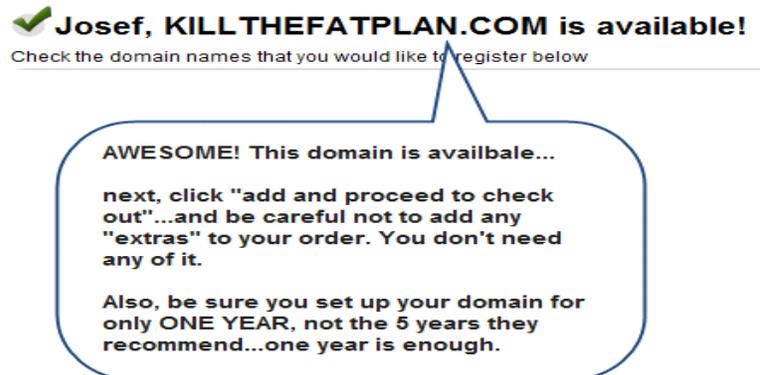
Who doesn't want to go to "KillTheFatPlan.Com" and subscribe to the free "kill the fat plan e-course"?

After you've brainstormed a few possible domain names you want to use for your website, and you've gone to Godaddy.Com...

Follow the picture illustrations below to see how easy it is to register your website



Next...



Finally...

1 Review Your Shopping Cart

The customer information on this order will be used as the registrant and contact information for these domains and will be listed in the public [whois](#) directory. This information can be changed in your account after checkout.

Product Name	Quantity	Unit Price	Your Price	Total Price
.COM Domain Name Registration - 1 Year* Sku: 101-1 Domain: KILLTHEFATPLAN.COM Add these matching domains. Why? <input type="checkbox"/> Domain: KILLTHEFATPLAN.ORG SALE! \$9.99* <input type="checkbox"/> Domain: KILLTHEFATPLAN.NET SALE! \$8.99*/yr	1 domain(s) 1 Year Public Update Remove Private <input type="checkbox"/> Upgrade to 5-yr registration! ³ <input type="checkbox"/> Add Private and Business Registration \$9.99/yr - Save \$3.99! ³	\$10.69 recurring	\$7.49	\$7.67

Double-check your domain to make sure it's accurate.

Check to make sure your domain is set for "1 year" (not more than 2 years).

Check the price to make sure your not spending more than \$7.67.

Select your payment method, and finish the order of your domain

You see there, that wasn't so bad now was it?

It's really not as complicated as most people make it out to be. Can you believe that a lot of people never get started working on their financial future because of small details like setting your own domain name?

Congrats! You made the first step, but were just getting warmed up...

STEP 3: BUY HOSTING FOR YOUR NEW WEBSITE

All your doing now is setting up your home (domain name) on the land (hosting).

Hosting is another area you don't want to skimp on.

When you buy hosting (don't worry, it's VERY affordable), your buying your "land". And if it's your land, you can do whatever you want with no restrictions or fear of it being pulled down for making you "too much money". (I've heard crazy stories of that happening)

The 1st thing you want to do is go to HOSTGATOR.COM and follow along with picture illustrations below:

The screenshot shows the HostGator website's navigation bar with 'WEB HOSTING' highlighted. Below the navigation bar, there is a promotional banner for hosting at \$4.95/month. A callout box points to the 'WEB HOSTING' link in the navigation bar, containing the text: 'After clicking on the link above, click "webhosting"...on front page'. The banner also includes an 'ORDER NOW!' button and a 'Learn More...' link.

» Web Hosting Packages				
Plans	Hatchling	Baby	Business	
Disk Space	UNLIMITED	UNLIMITED	UNLIMITED	
Bandwidth	UNLIMITED	UNLIMITED	UNLIMITED	
Domain	UNLIMITED	UNLIMITED	UNLIMITED	
Your Own Number	×	×	FREE	
Free Domain	×	×	✓	
Free Private SSL	×	×	✓	
Pricing	\$4.95	\$7.95	\$12.95	
Proceed to Checkout	Order Now	Order Now	Order Now	

the "baby" package is the best...and it's just enough to run your business...click order now

click the "2nd option", and put in the domain name you purchased from godaddy.com

Select a domain option:

- Register New Domain
- I will use My Existing Domain and update My Name Servers only.

New Domain:

 .com

[Go Back](#)

next >>

The next few pages are REALLY straightforward, and you should have no trouble getting your hosting set-up from here so you can get your business online.

STEP 4: AUTORESPONDER ACCOUNT

WARNING: DO NOT BE TEMPTED BY "ONE-TIME SALES"

It's a "fools game" and you will only regret the decision to send traffic to a salespage for a quick buck.

If you skip this step, you WILL make sells, but you can burn yourself out having to constantly send new traffic to a clickbank affiliate sales page.

Trust me, I'm STOPPING YOU from making the same mistake I made. I'm stopping you from sending 100 targeted people to a sales page, only to get 1 sale...

I'm stopping you from sending all this good traffic, while the sales page creator captures all the leads for you to build the list YOU should have been building from the start – making the REAL money from YOUR hard work.

YOUR LEADS ARE YOUR ASSET. YOUR LEADS IS YOUR BUSINESS

And don't you EVER forget it...

If I come off as a bit of an asshole, it's because I really have to be. Your list is GOLD. Your money is made on the backend. Not the front end.

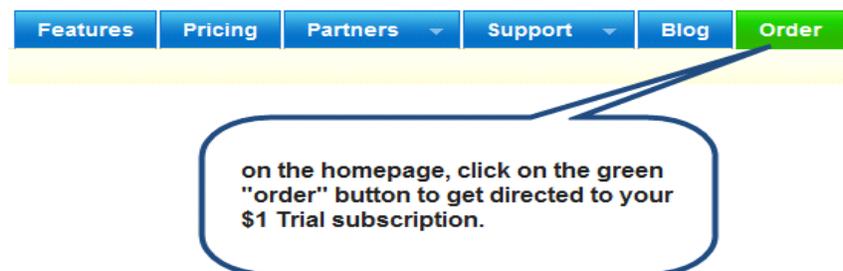
To build a business, you need to build a list. An autoresponder is PERFECT for this. How do you think your reading this free report right now? Because you joined my list of leads who gave me permission to contact them and help them make money with affiliate marketing – like you.

And I make a LOT of money helping thousands of people like you make money online by recommending products and services I feel will help you get to your financial goals a lot faster than average.

I highly recommend [AWEBER](#).

[GO HERE FOR \\$1 AWEBER TEST-DRIVE](#)

Now follow the pictures below to see how easy it is to set up your [aweber](#) account





Create Your \$1 Trial Account

You will be charged **\$1** for your first month, and **\$19** on a recurring monthly basis after your trial.



Risk Free Guarantee

If you are not completely satisfied with AWeber, simply contact us within 30 days for a full, no-hassle refund.

Your Account Includes:

- Unlimited Email Campaigns
- Unlimited Newsletters/Broadcasts
- Unlimited Autoresponders and Follow Ups
- Unlimited Goal Actions
- Up to 500 Subscribers, See [Pricing](#) for Additional
- Unlimited Customer Support via 800#, Live Chat

Discounts for Extended Terms

- 1 month recurring - \$19.00 - First month for \$1!
- 3 months recurring - \$49.00 - Save \$8.00!
- 12 months recurring - \$193.80 - Save \$34.20!

Note: \$1 Trial applies to 1 month plan only.

to qualify for the \$1 trial, you need the 1 month aweber subscription.

If you have the budget, I definitely recommend the 3 month or 12 month subscription - you save money over time if you do.

Below here, simply enter your details on this page and "complete your order"

That's all there is to getting your own autoresponder account to start building your list.

There's a great tutorial program on how to use all of awebers features in the back office, but for now, were just gonna stick to the basics.

At this point, you can start putting in some messages that'll automatically go out to your leads who sign up to your squeeze page (STEP 5)

I recommened you create no more than 8 messages to start off, and your 4th message will be a small promotion to an affiliate information product related to your niche and what people on your list are looking for.

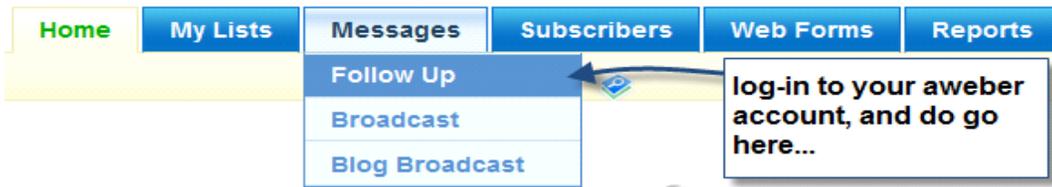
Let's stick with the "diet/loss weight niche" we did earlier.

Let's say I wanted to create a 7 day email-course on how to lose more ass fast...here's how I would do it.



on the homepage, click on the green "order" button to get directed to your \$1 Trial subscription.

And then...



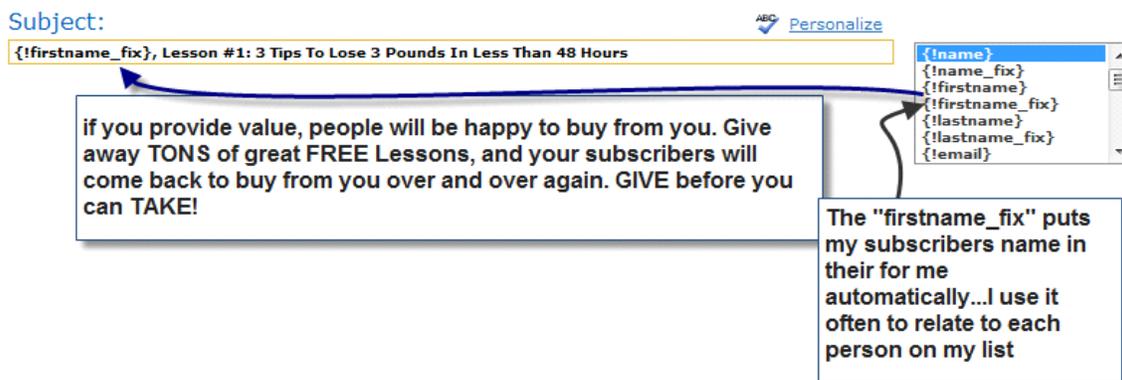
log-in to your aweber account, and do go here...

next...



click on the green button below to add a new follow up message

After that...



if you provide value, people will be happy to buy from you. Give away TONS of great FREE Lessons, and your subscribers will come back to buy from you over and over again. GIVE before you can TAKE!

The "firstname_fix" puts my subscribers name in their for me automatically...I use it often to relate to each person on my list

Below the subject line, you'll see a space that says "HTML message".

Ignore it.

The last thing we want to do is to make this more complicated than it needs to be, so scroll PAST the "HTML message" box and go down to where it says "text"

message" and take a look at this example of a FREE LESSON I created in the "diet/lose weight" niche.

It's not very good, and it doesn't have to be perfect, you just have to get it going... You don't have to know anything about the niche your going into to promote, but you should do your research and learn about your niche and what

Don't sweat the details, just get the 7 free e-lessons in your autoresponder immediately and you can refine and "add more" later while your list grows...

Plain Text Message:

 [Wrap Long Lines](#) [Personalize](#)

Hey {!firstname_fix},

This is Josef Benjamin here, the Cash King Affiliate.

Today's lesson is about how to lose 3 pounds with these 3 tips.

This one letter alone can FINALLY change your life and help you lose ALEAST 3 pounds every week with very little work at all.

In fact, this has nothing to do with you doing those silly excersizes that aren't gettin gyou the results your looking for.

This perfect tip is very simple:

If your taking the eleveator at work, start walking the stairs everyday to work.

If you have a choice to drive down the block to grab a sandwich, why not walk intstead?

If you follow those 2 pieces of advice, you will gradually start to notice a decrease in your belly size and you can fit in your bikini or swim trunks again in less than 7 days of doing this simple excersize.

Sincerely,

Joe "Lose Weight Expert"

This would be a good example of a 1st lesson on how to lose weight in the diet niche.

you want your e-course to have personality and stand out from the rest of the "me-too" affiliate marketers.

It helps if you invest in a copywriting course that will help you write with more "pizazze" and hold your readers intrest.

I've also found that telling stories makes for better email open rates, but it's also the most challengeing emails to write.

Stick to teaching lessons, and you're on the right track.

Interval:

#5 sent day(s) after previous.

Only deliver this message on certain days and

Track Clicks?

Track clicks on website links in this message.

Since this is our 1st email lesson, set the interval at "0" as the first message that goes out when your leads opt-in to your squeeze page...than click "save message"

All set? [Save your message.](#)

[Preview](#)

[✓ Save Message](#)

Now, simply write 7 different lessons, each related to the niche you found from earlier, and you put them in your autoresponder the EXACT SAME WAY I just showed you how – then rinse, wash, and repeat.

STEP 5: SET UP SQUEEZE PAGE

After completing the first 4 steps, your now ready to move on to creating your squeeze page.

What is a squeeze page?

A squeeze page is also known as a lead page. Having a squeeze page makes sense when using the [autoresponder](#) I recommended to put into your squeeze page.

Don't worry it's not hard to do, but I will admit, it does take a little bit of practice to get used to doing. And it does require you to learn a bit of HTML if you want to create one by yourself.

The cool thing about creating a squeeze page is you only have to create it once and send traffic to it.

Here's an example of one of my older squeeze pages.

**"21-Year Old College Drop-out REVEALS
FREE Ebay Quick Cash Strategy Report –
Making You HUNDREDS Of Dollars With Ebay
PLUS Affiliate Marketing ...Guaranteed"**

[How To Sell And Make Money On Ebay) Ebay Quick Cas...

☆☆☆☆☆

CONGRADULATIONS!
YOU'VE FINALLY MADE IT!

JoEbayKing.Com



Enter your Real Name and Email here to get the FREE **Ebay Quick Cash Strategy Report** - PLUS Bonus Affiliate Marketing Training! The only way to get this unreleased FREE EBAY REPORT & FREE BIG MONEY MAKER'S NEWSLETTER is to enter your REAL NAME & PRIMARY EMAIL RIGHT BELOW

Real Name:

Primary Email:

As you can see, I created a simple squeeze page that took me no more than 2 hours of actual work to do. I created a headline that caught visitors attention, a youtube video, and on the right near the bottom is my Aweber opt-in. The text above the opt-in is what I created myself. I also included an arrow above telling people where to look next.

Again, it sounds complicated, but it's not when you do it enough times.

By the way, this layout is proven to get the BEST lead conversions of any other squeeze page layout – I simply used what works – and it converts VERY well with targeted traffic of visitors interested in making money with ebay!

In case your wondering, you don't have to use video like I do. You can use text bullet points that replace the video stressing the benefits of subscribing to your list. Here's a good example of an all text squeeze page.

"My friends all laughed...but when they started to see the MONEY just pouring into my inbox they changed their tune!"

"Internet Legacy: Dropout 'Dude' Makes Millions With Busted PC, Fifty Bucks, and Precious Pointers From 'Net Pioneers..."

Powerful, eye grabbing headline to catch visitors attention and pull them in...

(want to know how he did it?)...

"Just enter your name and email and I'll expose the 7 most powerful, most effective, and **most profitable** secret methods I discovered that literally let me quit my job and become a free man with "money on demand"--almost overnight!..."

--Tellman Knudson

Just enter your information below and I'll reveal my **"Foolproof" Internet Windfall Secrets Like:**

- **The #1 tool you need to start making money fast**
- Exactly how to build an online machine that 'pours' profits
- **How I went from zero to 1 million in under 3 years**
- 20 online mistakes that will kill you--and how to avoid them
- **The secret to making money from your website now**

Benefits: tells your visitor what they'll get when they subscribe to your list.

This is a \$290 value, but it's yours FREE for a limited time if you join my Listbuilding Club now!

Just type in your **First Name** and **Primary Email** and click the *"Free Instant Access!"* button you see below and you'll get FREE instant access to my personal **"online-money-machine" secret**. *This is not available anywhere else online.*

Please note that ALL your information is kept 100% confidential.

Enter Your First Name:
Enter Your Primary Email:

Autoresponder code goes here and it's where your visitors will put in their name and email address to receive further email updates from you.

This is a GREAT example of a very simple squeeze page. This squeeze page is considered one of the best among the industry when it comes to building your list. I modeled my own squeeze pages after this one and it's why I'm having success online.

It would take an entire course to show you myself how to create a squeeze page from start to finish – but obviously – to try to do it in this report would do you no justice.

Go here to get your [FREE SQUEEZE PAGE TEMPLATES](#)

For a FREE HTML editor (where your squeeze page will be modified) go to [KomPozer.Net](#)

I use this FREE html editor myself, and I highly recommend it. VERY EASY TO USE.

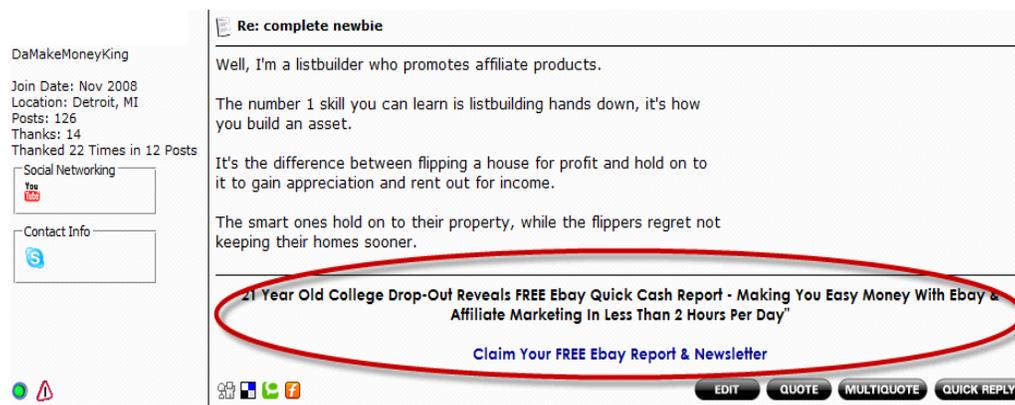
STEP 6: HOW TO GENERATE TARGETED TRAFFIC TO YOUR SQUEEZE PAGE

FORUM MARKETING:

Forum marketing is open of the oldest free traffic sources I know that actually WORKS! I've used it for years to get traffic to my squeeze pages, and I continue to use it as part of my marketing strategy.

How do you market your new squeeze page on forums?

In MOST forums, they allow a little signature link at the bototm of your thread or post. Like this...



This is one of several forum postings on a popular forum I use to market my squeeze pages for free. My niche is in the ebay and affiliate marketing game and this forum caters to those intrested in wanting to make money with affiliate and ebay marketing. Circled in red is my "signature" under every post I have on this forum with a link (the bottom)

Notice the eye-catching headline leading up to the link at the bottom to my squeeze page. This is powerful and I know it works. Remember, you want your signature link to stand out and be clicked on to see your free newsletter/e-course/report offer for their email address.

But it's very important you DO NOT SPAM FORUMS with useless posts like "yeah, that's true I agree". Or something like "I second that".

The readers and moderators will catch on fast and ban you from participating in the forum. Some will even ban your IP address if it's really bad.

The way to getting free traffic and at least 5-10+ opt-ins a day or more is to post valuable help or opinions about the question being asked in forum. Also, you have to be consistent everyday with your posting for this to work well.

Here's how to find forums you can post in for your niche:



loss weight + forum [Advanced Search](#) [Language Tools](#)

Type in the name of your niche + FORUM....
We'll use weight loss for our example

and here were the results...

Google loss weight + forum

Web [Show options...](#)

Nutrition, Health & Fitness, Weight Loss, Diet - Weight Loss Forum

Oct 1, 2009 ... **Weight loss Forum**.com - free weightloss community. Discuss weight loss diet ideas with other people. View other success stories and find your motivation. [Before & After](#) - [Loss Diary](#) - [Weightloss Forum](#) - [Loss Programs](#)
www.weight-loss.fitness.com/ - [Cached](#) - [Similar](#) - [Print](#) [Close](#)

Weight Loss Forums — Great Community, Aimed at Helping People

Get unbiased reviews on the best diet pills such as Phentermine, Rimonabant, Lipov... Great online community offering support, tips and advices on ... [Phentermine Forum](#) - [Alli diet pills](#) - [Before & After Pics](#) - [Meridia](#)
www.weight-loss-forums.com/ - [Cached](#) - [Similar](#) - [Print](#) [Close](#)

Diet & Weight Loss Forums

Discuss anything on the topic of diet and weight loss that doesn't fall under the topic more specific forum title. 2309, 18062, 2 October 2009 10:36 pm ...
www.caloriesperhour.com/forums/ - [Cached](#) - [Similar](#) - [Print](#) [Close](#)

Obesity Discussion

Obesity Discussion-Obesity Forum/Weight Loss Forum/Diet Forum. Valuable info on obesity, weight loss surgery, childhood obesity, recipes, Atkins, exercise.
www.obesitydiscussion.com/ - [Cached](#) - [Similar](#) - [Print](#) [Close](#)

If you were in the "weight loss" niche, you could sign up to any one or all of these weight loss related forums, registered account, and create a signature link and start promoting your "top 7 tips to losing weight" e-course/report/newsletter...
You can do this with almost ANY niche out there...

I've found many good forums just using google search and at one point was getting 5 to 10 leads a day from just forums alone.

This method of generating traffic takes discipline and some work – but it's not hard. I recommend not participating in more than 3 forums, and post 5 times a day. And again, stay consistent for best results.

Now that you know how and where to participate in forums to start promoting your squeeze page to build your list, go to google, look for your niche forums, sign-up for free, create your signature, and start posting valuable content in the forums driving traffic to your website.

ARTICLE MARKETING

Article Marketing is about as old as when affiliate marketing became popular. But yet still, it is one of the BEST ways to promote your affiliate squeeze page.

Because articles have been around for ages, some affiliate marketers dismiss it as “out-of-date”, or that “nobody reads articles anymore”.

And that's just not true.

Affiliate marketers who use articles to promote themselves, their products or squeeze page are STILL ranking in the dough months after they published it – sometimes YEARS!

Don't panic, article writing is simple to do when you write a few of them and get them published. If your really intimidated of writing on a subject you know (or don't know) about, you can always outsource your articles and have someone else do it for as low as \$4 an article.

Personally, I write my own articles and I outsource to get the results I want from articles.

The BEST article directory I recommend you focus on is EzineArticles.Com

In the following illustrations, I'm going to show you how I do my research on keywords to target for my own articles, without buying any fancy software or doing much of the research myself:

First...

Search EzineArticles

lose weight

Search

Advanced Search

EzineArticles Newsletter

Email Address:

Your Name:

subscribe ▶

We will never sell or rent your email address

Got Article Writing or Article Marketing Questions?
[AskChristopherKnight](#)

amounts of muscle and losing serious amounts of

when you scroll down, look to your left and you'll see "search ezinearticles".

Put in the niche market your targeting and click "search"

Lo: / ea ter. ona kin aso Min h it ld t Gr g. F Ne here erif erno lith n y alin dre add

3 Super Quick Weight Loss Tips That Help You Qui
 sharing 3 super quick weight loss tips. These tips

Next..

[How to Lose Weight Fast](#) by [Melinda Grossman](#)

With the possible exception of the mythical "fountain of youth", there is no magic wand, pill, or diet that will make you lose weight like something in Peter Pan's "Never-Never Land"!

<http://ezinearticles.com/?How-to-Lose-Weight-Fast&id=755615> - Sep 28, 2007

click on the very first link that comes up from your search...

Next...

Most Viewed EzineArticles in the Health-and-Fitness:Weight-Loss Category (90 Days)

1. [Dr. Oz's Miracle Diet - How You Can Lose 27 Pounds in 30 Days](#)
2. [How to Get Skinny Quick!](#)
3. [7 Proven Weight Loss Tips For Teenagers](#)
4. [What Do You Do If You Are Eating Out While on a Diet?](#)
5. [How Do Men and Women Get a Flatter Tummy?](#)
6. [Teens! - Do You Really Need to Lose Weight?](#)
7. [How Emotional Hunger Leads to Bad Eating Habits](#)
8. [How You Can Lose a Pound a Day \(15 Pounds, 14 Days\)](#)
9. [How To Lose Belly Fat In One Week](#)
10. [Walking to Lose Weight - The Only Exercise I Used to Lose 180 Pounds](#)
11. [How Many Calories Should I Eat to Lose Weight? Calories Needed Each Weight](#)
12. [Fitness For the Office Worker](#)
13. [How to Lose 23 Pounds in 6 Months](#)
14. [The Whey Shake and Your Weight Loss](#)
15. [Fat Loss 4 Idiots - How to Lose Nine Pounds Every Eleven Days?](#)

scroll down PAST the article, and you'll see a section near the bottom that says "most viewed ezinearticles"...

THIS IS GOLD!

We'll use "Dr.Oz's Miracle Diet" article as an example...

Next...

Dr Oz's Miracle Diet - How You Can Lose 27 Pounds in 30 Days

By Amy Leonard ☆

Article Word Count: 379 [View Summary] Comments (0)

Ads by Google

[Colon Cleanse Acai Berry?](#)

Warning: Powerful Colon Cleanse For Serious People
[ProbioticCleanse.com/PowerCleanse!](#)

[Acai Berry "Scam Exposed"](#)

Warning! Want To Use Acai Berry? Don't. Read
[www.AcaiReviewGroup.com](#)

[Acai Berry Diet Plan](#)

Thinking About Trying Acai Berry? See Our Results
[MetroNews8.com](#)

the choice of keywords are "sprinkled" throughout the article and it's obvious what keywords are being targeted to get 30k views.

Her use of "Dr.Oz" and "oprah" make for instant credibility.

You can see that the article is no more than 3 paragraphs long. You don't have to be a wordsmith to write articles to get traffic to your squeeze page. You just need to do it.

I know I am not the only one who thinks that keeping the pounds off can feel like mission impossible sometimes. For the past few years, I have been trying [diet](#) after [diet](#), attempting to lose some stubborn weight that just refuses to leave.

Nothing seemed to work for me - not the South Beach Diet, not Jenny Craig, and certainly not the Atkins diet. I also tried a few local fitness programs, but I just could not seem to make the time for that, either. But now, everything has changed for me. I was finally able to lose every pound that I wanted to get rid of after I began using two products that I saw [Dr. Oz](#) feature on the [Oprah Winfrey show](#) a few weeks ago. This amazing food that he was featuring was called the [Acai Berry](#) from Brazil. It is similar in size to a common grape, and is often called a "superfood" because of the numerous health benefits this small berry contains. Along with the antioxidants, vitamins, and minerals, it is known for its help with losing weight fast.

Dr. Oz went on to say that every person he advised to eat the [Acai Berry](#) and practice natural colon cleansing ended up losing a significant amount of weight without having to exercise at the gym all day or count every single calorie that went into their body. I wanted to test this out for myself and see if it could slim even my chubby body, so I tried the recommended [Acai Berry](#) and the colon cleanse. I was amazed at how fast I [lost weight](#), and I did it without feeling fatigued or hungry! It actually did the opposite - I had so much new energy to last me throughout the day, making me feel more confident and also helped put me in a good mood. (I can thank all of the antioxidants and other awesome ingredients of the Acai Berry for that.) My only regret is that I did not find this miracle [diet](#) sooner. It would have saved me so much stress and pain (emotional and physical) if I had known about this years ago. The best part is that it is completely affordable and totally simple, and it definitely works!

Just under this article is a resource box...

To find out more about how I lost 27 Pounds in 30 Days all you need to do is [Click Here!](#)

Article Source: http://EzineArticles.com/?expert=Amy_Leonard

Your resource box is where you can promote your squeeze page to convert your readers into subscribers to your list. **highlighted in yellow is this authors call to action, it's not the "best" one I've seen, but I'm sure she get's tons of visitors and lots of sales nonetheless.**



Category:

[Learn More and More Confident by Doing](#)

If you scrolled down even further at the bottom of the article page, you'll see why we want to focus on finding out what worked for this article, and using what worked for ourselves. We don't want to re-invent the wheel.

This article has been viewed 29694 time(s).

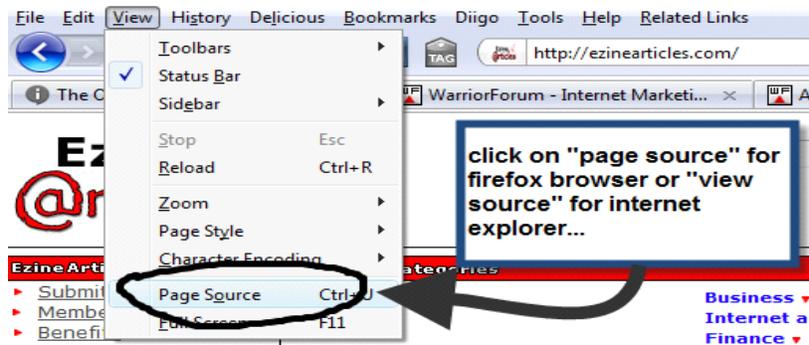
Article Submitted On: July 17, 2009

Google [Fat Burning](#) [Lose 10 Pounds](#) [Fast Weight Loss](#)

HOLY SMOKES! This article got 30000 views! hmmm, I wonder keywords they're ranking for...let's find out shall we

Next, we want to KNOW what keywords we can use to swipe for ourselves to write our own "weight loss" article(s)...it's not very obvious at first, but it's very easy to spot these keywords and convert them into our own articles that will get a lot of views.

First...



And here is what you'll see...

```

<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<html>
<head><title>Dr Oz's Miracle Diet - How You Can Lose 27 Pounds in 30 Days</title>

<meta http-equiv="Content-Type" content="text/html; charset=ISO-8859-1">
<meta http-equiv="Content-Language" content="en-us">
<meta name="description" content="Dr Oz's Miracle Diet - How You Can Lose 27 Pounds in 30 Days">
<meta name="keywords" content="acai berry, acai, diet, lose weight, weightloss, nutrition, oprah">
<link rel="shortcut icon" href="/favicon.ico">
<link rel="stylesheet" type="text/css" href="/includes/gad
<link rel="alternate" title="Health-and-Fitness-W
<script type="text/javascript" src="/includes/gad
<script type="text/javascript" src="/includes/cat
<script type="text/javascript" src="/includes/art

// remote scripting library
// (c) copyright 2005 modernmetho
var sajax_debug_mode = false;
var sajax_request_type = "POST";
var sajax_target_id = "";
var sajax_failure_redirect = "";

```

take note of the title used, and more importantly...the keywords being used in this article.
 Do you think you could benefit from the use of these keywords yourself if you were in the weight loss niche?
 I think so!
 Don't worry, your not stealing the articles, your simply reusing the keywords that ALREADY work and writing (or outsourcing) unique article(s) of your own.

Remember: Target the keywords that are already working for others, and spin your own article around those keywords and titles.

DO take the keywords & titles already working and write your own UNIQUE articles to submit to EzineArticles so you too can get hundreds and thousands of views and clicks to your squeeze page

DON'T steal the authors content word for word and plagiarize – or change up one or two paragraphs and think you can get away with it – because you cant.

Plus it's just really, really stupid.

Go down the line of "top viewed articles" like I showed you above, and do the exact same thing to get the best keywords that are bringing in the most traffic for your niche.

Rinse. Wash. Repeat

CONCLUSION

We have reached the end of the Cash King Affiliate Report, NOW is the best time to use the powerful information I've used for myself over the last few months for myself - for yourself to build YOUR list of targeted, hungry buyers and subscribers.

I know I threw a lot of information out on you in this 20-page report, but I really wanted to cover my bases and give you the BASICS to affiliate marketing without skimping on the details.

Education is the KEY to financial freedom. But TAKING ACTION on what you've learned is what opens doors.

It's a surreal feeling to not have to go in to a 9 to 5 job and toil everyday at work for 8 hours a day doing stuff that makes me depressed.

I wrote this report, and it's "uncompleted" form I must admit, to show you I'm no different than you are, and If I can do this, you can to. And that's no bullshit...I'm here to help you succeed and make a shit load of money with affiliate marketing, and I haven't done my job until you GET IT, and you are DOING IT!

Your decision to take your affiliate marketing business to the next level is a bold one – because most people are too cowardly to take the step you took to read this report and change their financial future.

I wrote this report because I believe in you and what your capable off, the hard part is convincing you that YOU have what it takes to succeed. And the moment you realize you have what it takes, there isn't anything in the world that can stop you from living the life of your dreams.

Not even me.

And that's just the way it should be.

To your ULTIMATE AFFILIATE success,

iConsulting Team
<http://iconsclub.com/support>